

VICTORY CHRISTIAN MINISTRIES
INTERNATIONAL WASHINGTON, DC

VCMI-DC's
**HOW THE GRINCH
STOLE CHRISTMAS**

Sponsorship Opportunities!

VCMI-DC
Drama Department
3600 New York Avenue, NE
Washington DC 20001
301.423.8264

VCMI-DC // 

Greetings,

On behalf of Victory Christian Ministries International - Washington, DC (VCMI-DC) and Pastors Tyrone and Cynthia Marshall, we are offering you an exclusive sponsorship opportunity for our upcoming Christmas Production on December 7-8th and 15-16th, 2018. It would be a true pleasure to have you join us for this memorable experience.

Listed below is the pertinent information about our church, the upcoming play, and the details on how you can support the production. Please read through each section thoroughly.

Again, we thank you for being a vital part of the production. If you have any further questions or concerns please contact the VCMI Drama Department at the contact info listed below. Be blessed, and we hope to see you at our upcoming production!

Sincerely,



Joseph Marshall,
Director

Mica Howard,
Event Planning Director
Phone: 202-821-5394
marketing@vcmi-dc1.org



How the Grinch Stole Christmas

Victory Christian Ministries Int'l DC

Who we are

Victory Christian Ministries International (VCMI) Washington, DC is a growing nondenominational church, with an overwhelming desire to help people grow closer to God, while strengthening our surrounding community in the process. Victory currently has 4 other locations within the surrounding area, including St. Mary's County, MD, Charles County, MD, Suitland, MD and Woodbridge, VA totaling over 5,000 members. Our Drama Department has successfully produced Christmas productions for seven years, and the plays have been one of our greatest tools for community outreach.

Our Goal

In 2017, we launched our Building a Better Community (BBC) initiative, which is a fundraising venture focused around specific projects designed to foster and strengthen relationships in our church and surrounding communities. The main goal of this project is to raise funds to continue building a state-of-the-art children's facility, where kids from all over the surrounding area can learn, grow and play in a safe environment.

How you can partner with us

This December, our church will direct and produce an originally adapted live stage play, as a fundraising event for our BBC initiative. We would love for you to partner with us to help make our children's facility and this event a reality.

Benefits of Your Partnership:

- Exposure to potential customers in our church congregation (including four other locations in Maryland and Virginia), totaling over 5,000 members
- Exposure to potential customers at our event audience, with an estimated total of over 1,500 people over the four showings
- Exposure to our online audience of over 7,000 followers via social media

Play Showings:

Friday, December 7th
at 7:30pm

Saturday, December 8th
at 5:00 pm

Saturday, December 15th
at 1:00 pm

Sunday, December 16th
at 5:00 pm

How the Grinch Stole Christmas Partner Packages

- \$25 - **Partner**: 1/4 pg. B/W Ad for your business included in our playbill
- \$50 - **Ruby Partner**: 1/2 pg. B/W Ad
- \$75 - **Emerald Partner**: 1/2 pg. Color Ad
- \$100 - **Pearl Partner**: Full pg. B/W Ad
- \$150 - **Diamond Partner**: Full pg. Color Ad

SPONSOR PACKAGES

- \$150 - **Sponsor**: Vendor table (includes one weekend of 2 shows)
- \$250 - **Copper Sponsor**: Vendor table & Full pg. Color Ad
- \$300 - **Bronze Sponsor**: Copper Sponsor plus Ad on 1 screen (Intermission)
- \$500 - **Silver Sponsor**: Copper Sponsor plus Ad on 3 screens (Intermission, Pre- & Post-show credits)
- \$750 - **Gold Sponsor**: Silver Sponsor plus logo on print materials
- \$1000 - **Platinum Sponsor**: Gold Sponsor plus your logo will appear on commercials aired at all VCMI locations
- \$1500 - **Premium Sponsor**: Platinum Sponsor plus your logo on all social media ads physical flyers, back cover of Playbill, up to 4 VIP seats at the play showing of your choice, DVD copy of the play

DONOR PACKAGES

- All Donors will receive an individual "Thank You" mention within our playbill
- **Bronze Donors**: Gift of \$25-250
- **Silver Donors**: Gifts over \$250-500
- **Gold Donors**: Gifts over \$500-750
- **Platinum Donors**: Gifts over \$750-1,000

How to Order:

- Email marketing@vcmi-dc1.org with the Package Name you would like to purchase
- Once confirmed, please make all payments in the form of CASH, CREDIT, CHECK or MONEY ORDER to VCMI. If mailing, please send to:
**VICTORY CHRISTIAN MINISTRIES INTERNATIONAL DC,
ATTN: VCMI-DC Drama DEPT.
PO Box 90184
Washington, DC 20090-0184**
- For Credit Card Payments, please call **Mica Howard at 202-821-5394** to submit a payment
- Deadline for submissions:
Sunday, October 28, 2018

Ad Design

All ads included in Playbill and showed on-screen during play intermission must be designed by the vendor and emailed to marketing@vcmi-dc1.org for inclusion. If vendor is unable to design ad, one can be designed by VCMI for an extra \$50 charge added to the original package price.

How to submit an Ad Design

Once you have submitted your Application and payment, please send your ad design to marketing@vcmi-dc1.org in the following dimensions:

- **FULL PAGE**: 5.25in x 8.25in (please include quarter inch bleed room on all sides)
- **HALF PAGE**: 5.25in x 4in (please include quarter inch bleed room on all sides)
- **QUARTER PAGE**: 5.25in x 1.875in (please include quarter inch bleed room on all sides)
- **Acceptable file formats: PDF or JPG**

There is an exclusive vendor area for the production, limited spacing available.

